

Evaluating the Action Plan

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To determine effectiveness...

Traditional Research

- Requires inferential statistics for statistical significance
 - OR: Qualitative data analysis that can be verified by other researchers

Action Research

- Only needs evidence of practical improvement
 - Descriptive statistics are acceptable
 - Frequency, Percent, Means
 - Report of participants on effectiveness is acceptable (i.e., interview)

Key Evaluation Questions

- Was the Action Plan effective in accomplishing the goal that was identified?
 - **HOW DO YOU KNOW?** (What evidence do you have to support this?)
- What (if anything) was successful in the Action Plan?
- What was not successful in the Action Plan?
- How would you modify the Action Plan to make it more effective in the future?